

ActivIdentity Overview

Global leader in strong authentication and credential management

Corporate History

Founded in 1987, ActivIdentity has been instrumental in providing identity security software solutions to business and government organizations around the world. Today's ActivIdentity is the realization of a strategy to elevate the company from its original role of being a token provider to becoming a complete authentication solutions provider with significant intellectual property. The company has achieved success through organic growth and strategic acquisitions, consolidating many businesses and incorporating some sub-brands. This evolution is a valued part of the company's heritage, which is outlined in the following timeline.

- 1987**
June – Founded ActivCard S.A.
- December** – The ActivCard S.A. initial public offering is made on EASDAQ, the European stock exchange.
- 2000**
March – Active trading of common shares for ActivCard Corporation begins on the NASDAQ market.
- October** – U.S. Department of Defense (DoD) issues 4.3 million smart card identification badges using comprehensive ActivCard digital identity infrastructure technology.
- 2001**
March – ActivCard acquires Authentic8 Group, a software company pioneering the use of smart card and public key infrastructure (PKI) technologies to solve e-business security issues.
- May** – ActivCard wins Hewlett-Packard (HP) contract, providing HP with a strong authentication solution.
- November** – ActivCard acquires Ankari, a provider of security software that allows organizations to verify user access through the use of any combination of passwords, digital certificates, security tokens, smart cards, and biometrics. The purchase allows ActivCard to integrate Ankari technology with
- ActivCard smart card and digital identity products.
- 2002**
August – ActivCard is re-domiciled in the state of Delaware. ActivCard changes its corporate headquarters from France to the United States to better align with and serve key customers and partners and to promote company growth.
- September** – Microsoft selects ActivCard for the largest-ever deployment of new employee smart card identification badges.
- 2003**
February – ActivCard Corporation exchanges common shares on the NASDAQ market for ActivCard S.A. common shares on the EASDAQ market.
- 2004**
December – ActivCard acquires ASPACE Solutions, an established provider of multi-channel authentication and authorization solutions to the banking industry. ActivCard retains the 4TRESS sub-brand, the flagship ASPACE product, due to its strong brand equity in its industry segment. The move provides ActivCard with a new solution that helps banks improve customer service and enhance fraud protection by enabling them to authenticate customers
- and provide authorization and auditing for banking services.
- 2005**
February – MasterCard approves the ActivCard ActivReader™ product.
- July** – ActivCard acquires Protocom Development Systems Pty. Ltd., the leading developer of enterprise single sign-on (SSO) and authentication technologies. This deal enhances the penetration of ActivCard in the ESSO market; broadens its customer base; and strengthens its management, product portfolio, and domain expertise.
- 2006**
February – Recognizing that the name, ActivCard, no longer represents the company's broad portfolio of authentication solutions, the company re-introduces ActivCard as ActivIdentity.
- October** – The U.S. Armed Forces chooses the ActivIdentity solution for 3.5 million ultra-secure next-generation Homeland Security Presidential Directive 12 (HSPD-12) smart identification cards.
- 2007**
February – ActivIdentity introduces government-grade identity assurance solutions for Sun Microsystems customers.
- September** – The Metropolitan Police Service of London adopts the ActivIdentity SecureLogin® Single Sign-On solution for its 50,000 users.
- 2008**
April – ActivIdentity restructures the company with the appointment of a new executive management team to lead the company's new strategic growth plans.
- October** – The Queensland Department of Transport selects ActivIdentity to deliver its smart card driver's license program.
- ActivIdentity realigns its business strategy to address key ID360 market-driving sectors: Employer-to-Employee, Business-to-Customer, and Government-to-Citizen. This new strategy allows the company to leverage its identity assurance platform and credential management system to apply a common approach to registration / enrollment, authentication, authorization, auditing, credential issuance / management, and use of credentials across each ID360 market segment.
- December** – ActivIdentity delivers its first positive adjusted Earnings before Interest, Taxes, Depreciation, and Amortization (EBITDA) quarter.
- 2009**
March – SNS Bank selects the ActivIdentity smart employee identification solution for workforce security and mobility.
- West Midlands Police selects ActivIdentity to secure the digital identities of 16,000 people.
- ActivIdentity announces its second positive adjusted EBITDA quarter.
- April** – Co-operative Financial Services selects ActivIdentity to secure online transactions with versatile authentication engine.
- June** – Konica Minolta and ActivIdentity co-develop PIV-compliant card system for bizhub multi-functional printers.
- September** – ActivIdentity unveils new corporate identity.
- December** – ActivIdentity acquires CoreStreet, Ltd., a leader in distributed identity credential validation solutions. The deal extends the ActivIdentity product portfolio by adding distributed identity credential validation solutions and physical access control products; especially strengthening its position in the government market.

Summary

ActivIdentity™ Corporation (NASDAQ: ACTI) is a global leader in strong authentication and credential management, providing solutions to confidently establish a person's identity when interacting digitally. For more than two decades, the company's experience has been leveraged by security-minded organizations in large-scale deployments such as the U.S. Department of Defense, Nissan, and Saudi Aramco. The company's customers have issued more than 100 million credentials, securing the holder's digital identity.

Mission

Provide strong authentication and credential management to confidently establish a person's identity when interacting digitally.

Vision

To make every digital interaction trustworthy.

Quick Facts

- **Founded:** 1987
- **NASDAQ Symbol:** ACTI
- **Employees:** 220
- **Locations:**
Global headquarters: Fremont, California, USA
EMEA headquarters: Suresnes, France
- **Sales Offices:** 10+ countries
- **Users:** 23+ million
- **Revenue:** Fiscal year 2009 – 62.3 million USD
- **Intellectual Property:** 200+ patents
- **Key Accounts:** Airbus, British Telecom, The Carphone Warehouse, Credit Agricole, French Ministry of Finance, Hewlett-Packard, Nissan, Renault, Saudi Aramco, STMicroelectronics, Sun Microsystems, Swedbank, U.S. Bureau of Land Management, and U.S. Department of Defense

Partners

- Systems Integrators
 - EDS, IBM, Unisys, and other global partners
- National Partners
 - 30 worldwide
- Regional Partners
 - More than 280 worldwide
- Managed Service Partners
 - BT, EDS, and Verizon Business
- Technology Partners
 - Cisco, Gemalto, Giesecke & Devrient GmbH, Hewlett-Packard, Honeywell, IBM, Lenel Systems International, McAfee, Microsoft, Novell, Oberthur Technologies, Oracle, SafeNet, SCM Microsystems, Sun Microsystems, and Thales

Segments

- Employer-to-Employee
 - Government
 - Government contractors (e.g., aerospace and defense)
 - High-tech industry
 - Banking, insurance, and financial services
- Business-to-Customer
 - Banking, insurance, and financial services
 - e-commerce
 - Health care (provider-to-patient)
 - Transportation
- Government-to-Citizen
 - Driver's licenses
 - e-health cards
 - e-health records

Product Lines

- Strong Authentication
 - ActivIdentity 4TRESS™ AAA Server for Remote Access
 - ActivIdentity 4TRESS™ Authentication Server

- CoreStreet™ Validation Products
- CoreStreet™ Path Builder Products
- Credential Management
 - ActivIdentity ActivID™ Card Management System
 - ActivIdentity ActivID™ Batch Management System
 - ActivIdentity ActivID Identity Registration System
 - CoreStreet™ IPL Publisher
 - CoreStreet™ PIVMAN Management Station
- Security Clients
 - ActivIdentity ActivClient™
 - ActivIdentity ActivClient™ for Common Access Card
 - ActivIdentity Authentication Client
 - ActivIdentity SecureLogin™ Single Sign-On
 - CoreStreet™ Desktop Validation Client
 - CoreStreet PIVMAN Client
- Authentication Devices
 - ActivIdentity Smart Card
 - ActivIdentity Smart Card Reader
 - ActivIdentity USB Token
 - ActivIdentity OTP Token
 - ActivIdentity DisplayCard Token
 - ActivIdentity Software Token
 - ActivIdentity Hardware Security Module
 - PIVMAN Handhelds

Participation in Industry Associations and Standards Bodies

- Smart Card Alliance
- GlobalPlatform
- Initiative for Open Authentication (OATH)
- Transglobal Secure Collaboration Program (TSCP)
- Intellect

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About ActivIdentity

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